

# ABICSA

Aboriginal Business  
Industry Chamber of  
South Australia

*Prosperity Through Entrepreneurs*



## STRATEGIC PLAN 2015 - 2016

Accountability and Responsibility

Respect and Equity

Trust and Integrity

Connection

Inclusion

# ABICSA

## Aboriginal Business Industry Chamber of South Australia

*Prosperity Through Entrepreneurs*

### STRATEGIC PLAN 2015 - 2016

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#### Introduction

South Australian Aboriginal businesses have sought the need for a formal and informal support mechanism, a chamber; a place to meet, to discuss and to engage each other and engage with a diverse range of industries through leadership and industry members. Aboriginal businesses cannot continue to operate in isolation from each other and without in-depth knowledge of industries, and lacking the business growth opportunity and benefits generated from business networking. In other States and Territories of Australia there are various types of Aboriginal representative and association structures that have a wide range of purposes. These bodies are:

- NSW Indigenous Business Chambers of Commerce
- Mandurah Hunter Indigenous Business Chambers
- NT Indigenous Business Network
- VIC Kinaway Aboriginal Chambers
- South East Queensland Indigenous Chambers of Commerce
- Townsville regional Indigenous Business Network
- Pilbara Aboriginal Contractors Association
- Indigenous Business Women's Network

The Aboriginal Business Industry Chamber of South Australia (ABICSA) will need to develop its national perspective through an effective and active engagement with the above through a national coalition framework.

ABICSA cannot build an exciting and sensational future for members with its modest resources. ABICSA will need the collaboration and support of a vast array of people, experts, members, organisations, and institutions from within our own state.

#### About ABICSA

ABICSA has started from scratch, started from an idea by a few interested and like-minded individuals, businesses, organisations and institutions. ABICSA is here because they believe that the Chamber and its members can make a difference for whom engages with the Chamber and supports the Chamber.

The Aboriginal Business Industry Chamber of South Australia is a member based independent organisation. It was created in part due to the growing awareness in South Australia (SA) of the need to create a formal mechanism that has a focus purely on creating:

- A commercially focused business structure to support existing Aboriginal Businesses
- A formal body that can identify and link business sectors with Aboriginal members to create opportunity
- A professional Chamber that can represent the Aboriginal businesses of SA and lobby for opportunities and changes within Government, across sectors and liaise with other business chambers in the state and nationally



- A place for Aboriginal businesses to access and to gain information and knowledge about the relevant laws and best practices that all registered businesses regardless of Aboriginal or non-Aboriginal businesses must have regards for in their operations, in their governance, in their employment practices.

## About this Strategy

Our strategy has four important target areas focused on: building its profile, understanding the current commercial and legal environments, industry sectors, networks, relationships and most significant of all, build a strong membership and support their interests. As a new body, our first 12 months will be both exciting and challenging.

One of the interesting opportunities in this current environment is the renewed interest in Aboriginal enterprise engagement through governmental procurement policy changes and commitments, and increased interest in the private sector. ABICSA is in the right place and the right time for presenting Aboriginal businesses as an incredible group to do business with through commercial partnership.

This strategic plan will build on the present interests expressed by Aboriginal business of today. It will create working alliances with industries bodies and their leaders, host forums and activities for our members, meet with key stakeholders and enter into clearly defined relationships. It will meet and engage interstate peak bodies representing Aboriginal businesses, and position the Chamber to a be faithful, trustworthy peak body that its members and stakeholders can have confidence and assurance in and be known as a can do organisation.

## Values

### Accountability and Responsibility

Lead by example and foster the capacity of members to do what they say they will do, and meet their commitments as independent businesses.

### Inclusion

Recognise that enduring collaboration will lead to better outcomes for our members and the State.

### Connection

Recognise the importance of diversity in Aboriginal culture, country, values and contemporary business opportunities.

### Trust and Integrity

Commit to our members to promote, deliver, and grow a strong Aboriginal business environment.

### Respect and Equity

All activities and associations with our members will be underpinned by respect and equity.

## Priorities

### Priority 1. Establish who we are, what we do and how we do it

ABICSA will continue to build its operational and strategic foundations to ensure all stakeholders have confidence that the Chamber's commitment to its Values and our future internal and external relationships generate the best outcomes for members.

### Priority 2. Establish a partnership base

As a new representative body the importance of building meaningful and beneficial partnerships is essential. The ABICSA will actively seek to establish a sound partnership base which value adds to its operations and the services it provides to its members.

### Priority 3. Establish a membership base

The Chamber has been in contact with a majority of SA Aboriginal Businesses and various industry and government procurement units over the past 6 months. The ABICSA will focus on the development of a strong membership base to provide depth and ongoing security.

## ABICSA Strategic Objectives

Each of the Priority Areas have identified Strategic Objectives.

### Priority 1: Establish who we are, what we do and how we do it

- Through our constitution
- With respect to our Board
- In our strategic plan
- In our communication channels
- In our symbol

### Priority 2: Establish a partnership base

- With private industry
- Associations, chambers and industry representative bodies
- All levels of Government procurement
- Other bodies are identified

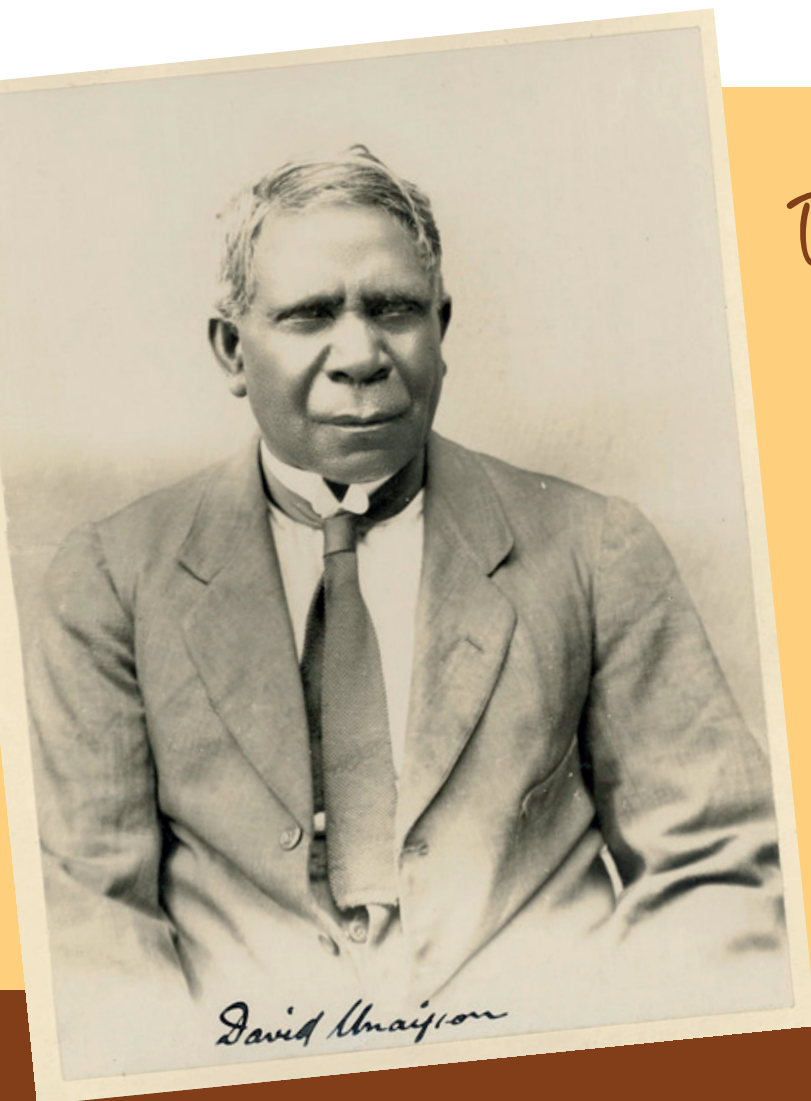
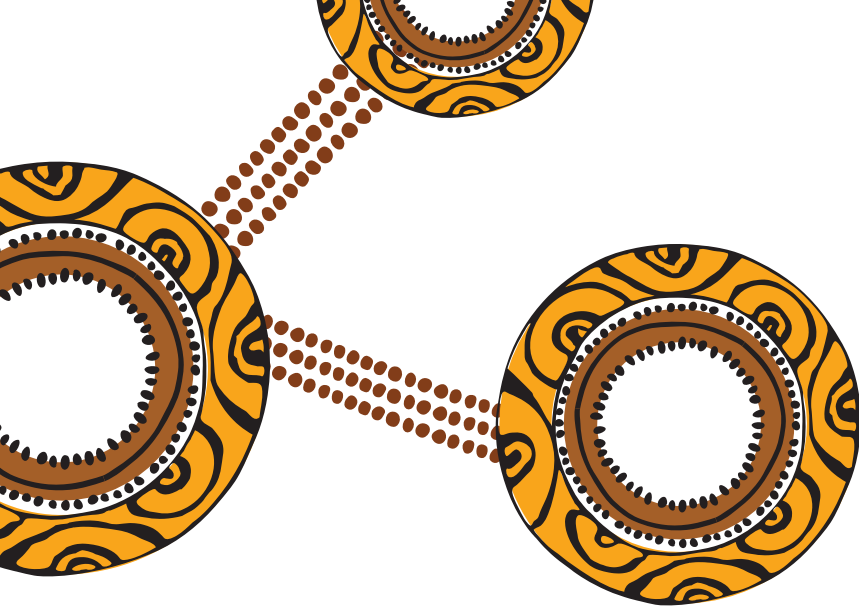
### Priority 3: Establish a membership base

- Develop and build a database
- Develop and implement a marketing plan
- Development and implement communication channels
- Raise and commit funds

## Vision Statement:

*To facilitate sustainable Aboriginal business development and growth through effective advocacy with the private and public sectors.*





## Legacy & Recognition of

# David Unaipon

David Unaipon (1872-1967), preacher, author and inventor, was born on 28 September 1872 at Raukkan (formally Point McLeay Mission), South Australia, fourth of nine children of James Ngunitponi, evangelist, and his wife Nymboida, both Yareli speakers from the lower Murray River region.

Unaipon took out provisional patents for 19 inventions but was unable to afford to get any of his inventions fully patented. His most successful invention (provisional patent 15 624), a shearing machine that converted curvilinear motion into the straight line movement which is the basis of modern mechanical shears, was introduced without Unaipon receiving any financial return and, apart from a 1910 newspaper report acknowledging him as the inventor, he received no credit.

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